**Call to order:** Johncalled the meeting to order at 7:30 AM

**Roll call: Present:** Laurel Driskell, Kelli Webb, Stephanie Gillig, Hank Boyer, Matt Pestinger, Cassie Streit, Aaron Wedel, Michelle Peck, John Reber, Mike Wilson, Stephanie Anderson

**Absent** Tim Blake

**SDI:** Leslie Bishop, Dian Gebhardt, April Rickman

**Guest Jacob Wood, SPD**

**Approval of agenda:**

Agenda approved.

November minutes and Financial Reports – Moved and 2nd.

**Public Forum: SPD spoke to the board about what they are doing to support SDI and the homeless. New city ordinances will be coming & Officer Moreland has access to the SDI cameras. SPD will stay in communication with SDI and attend SDI board meetings as needed.**

**Staff Reports:**

**Aesthetics Report**: Dian

* All but two small Christmas trees have been removed from the flowerpots.
* We are still dealing with a bad pigeon waste issue. Primarily in the 100 N block of Santa Fe across from Atlas Optical. Many of the pigeon spikes have fallen off the crosswalk. We are asking for the city’s assistance in helping clean up the area.

**Programming:** April

* Shanna in a Dress is January 19, 2024
* Cocoa Crawl is on Feb 16, 2024, with 12 crawl stops. Cocoa crawl is also the kickoff of our Shop Small Bingo.
* Live First Fridays begin on April 5, 2024
* 2024 SDI Partner letters have been mailed.

**Director:** Leslie

* Salina Waste trash pickup fee has gone up to $1468.50 from $1335.50. Year 2-6 the fee will cap at 6% increase. Normal increase is 20%. SMG Unlimited rate increased from $193 – 195.00 per month. Salina Mini Storage sold, and the rate increased from $98 to $103/month.
* Farm & Art Market planning is going well. Applications will be live on our website by the end of the month (January).
* Leslie went to the city homelessness forum and will be speaking at a noon PEO group and the morning Ambucs and will be on the radio, Saturday, Jan 20, 2024 to talk about downtown.
* Kansas Main Street quarterly training begins, and Leslie will be going to Topeka in February.
* We have two artists for the 2024 trash corral mural project. Julie Cates & Cody Sanders.

**Action Items:**

* The board approved the rate increase for the services provided by Woods & Durham. Woods & Durham will provide notification if their rates go up again in 2025 by October 2024.
* The board approved the liability insurance for the Farm & Art Market season.
* The board approved the façade request from Vernon Jeweler’s in the amount of 11,815.04.

Cohort ZOOMED in to go over the Analytics with the board. Leslie will meet with Cohort to discuss FB ad campaigns.

**Meeting Adjourned 8:30**

**Next SDI Board meeting Thursday, February 15, 2024 7:30 am at the SDI office 134 S Santa Fe Suite 120**