**Call to order:** John Rebercalled the meeting to order at 7:35 AM

**Roll call: Present:** John Reber, Stuart Hieger, Laurel Driskell, Mike Wilson, Stephanie Anderson, Kelli Webb,

**Absent** Michelle Peck, Cassie Streit

**SDI:** Leslie Bishop, Dian Gebhardt, April Rickman

**Guest Jacob Wood, CJ Wise**

**Additions or changes to the agenda:** None.

**Approval of agenda:**

Agenda approved.

July minutes and Financial Reports - approved.

**Public Forum**

Chief CJ Wise answered our questions re: the 7th street group. He also gave us some good clarification. SDI and the police dept will continue to work together and Chief Wise reiterated that merchants to always call dispatch and report activities.

**Staff Reports:**

**Aesthetics Report**: Dian

* Fall Fix Up is coming up in October.
* KU Salina School of nursing is volunteering their time to help Dian outside.
* Dian worked diligently to keep the pots and baskets watered during the very hot temperatures.

**Programming:** April

* Back to School Bash is Sat. Aug. 19th.
* The wine walk is coming in October.

**Director:** Leslie

* 2024 Budget approval will be on September 11, 2023
* Leslie is speaking at Trinity United Methodist.
* We are talking to GSCF about grant opportunities and discussed the possibility of working on a capital campaign.
* Met with the City and members of Salina 202 re: getting shade structures at Ash/Santa Fe

**Action Items:**

* **ZOOM with Cohort re digital marketing. No contract, $500.00 one time set up fee. Our ads will be up and running as soon as approved. Cohort will send SDI monthly reports. If we discontinue working with Cohort everything Cohort built for SDI would be ours. Following the ZOOM with cohort, it was moved and seconded to work with cohort “Best” proposal. If SDI finds that the best proposal is more than we need, we will reevaluate.**
* **New board members will begin their first-year term next month.**
* **It was moved and seconded to install 4 new security cameras downtown. 2 in the parking lot behind Big Nose Kate’s and 2 in the 7th street parking lot behind the art center. SDI will work with SPD to get input on the placement of the new cameras.**
* **It was moved and seconded for SDI to give $1000.00 to participate in the Community Strategic committee.**
* **We said farewell to Stuart, thanking him for his 6 years of service to the SDI board.**

**Meeting Adjourned 8:30**

**Next SDI Board meeting Thursday September 21 , 2023, 7:30 am at the SDI office 134 S Santa Fe Suite 120**