**Call to order:** John Rebercalled the meeting to order at 7:30 AM

**Roll call: Present:** John Reber, Stephanie Gillig, John Hendrick, Jera Richardson, Aaron Wedel, Mike Wilson, Laurel Driskell, Eric Montoy

**Absent**, Hank Boyer, Matt Pestinger, Christi Nuding, Kelli Webb

**SDI:** Leslie Bishop, Dian Gebhardt, April Rickman

**Guest:** Jacob Wood – Interim City Manager – Marcus Petty – Dir. Of Marketing SACC

**Approval of agenda:**

Agenda approved.

June meeting minutes Financial Reports – Moved and 2nd. Approved

**Marcus Petty** gave a report on the new Community Marketing Initiative (CMI). SDI is a contributing partner for the CMI.

**Discussion Items: No** Changes to the SDI Bylaws will be made at this time.

**Director:** Leslie

* Leslie will be attending NCK Tourism meeting in Clay Center on July 24, 2025
* Leslie gave an update on Pele’s Playground from Jessica Petro.
* Leslie reported the Meddys & GLO KS, LLC have opened.
* Leslie met with Don Boos and Don indicated that a new digital billboard will be going up at 9th and I-70.
* SDI Board ballots have been coming in.
* Leslie attended a TIAK virtual huddle. The huddle was about the World Cup in 2026. SDI believes that SDI Salina downtown could benefit from the World Cup and Leslie & April will be working on potential World Cup activities.
* Leslie is a new board member on the Salina Symphony Board.

**Programming:** April

* April reported the on-Jigsaw Jam. It is officially sold out, but Familia Toys has 4 more puzzles that created 4 additional spots.
* April reported that the Great Escape started on July 15th and will run through July 29th. First Bank Kansas, Sonic Downtown are sponsors. Nex-Tech donated frisbees and sunglasses. Redfern is hosting a story time.
* August First Friday is full of activities. SDI will host the Good Sam Club Band; Clubhouse Golf will be open for 2 hours to the public. Iron Street Dancers will perform. We have 4 artist receptions.

**Aesthetics Report**: Dian

* Dian reported that the pots and hanging baskets are growing well.
* Dian and Jaydn have been working on cleaning our trash corals.
* Dian reported that she is seeing more graffiti.

Meeting Adjourned: 8:05 am

**Next SDI Board Meeting, Thursday, August 21 – 7:30 AM**