**Call to order:** Johncalled the meeting to order at 7:30 AM

**Roll call: Present:** Laurel Driskell, Kelli Webb, Stephanie Gillig, Hank Boyer, Tim Blake, Matt Pestinger, Cassie Streit, Aaron Wedel, Michelle Peck, John Reber, Mike Wilson

**Absent** Stephanie Anderson

**SDI:** Leslie Bishop, Dian Gebhardt, April Rickman

**Guest Jacob Wood,**

**Approval of agenda:**

Agenda approved.

October minutes and Financial Reports – Moved and 2nd.

**Public Forum: none**

**Staff Reports:**

**Aesthetics Report**: Dian

* All the flowerpots are wrapped with ribbon and small Christmas Trees are in place.
* The leaves downtown are being cleaned up as fast as they are being blown around.
* We have seen an uptick in personal belongings being left in the district.
* A trash can liner was set on fine in Spillman Plaza. Camera footage was sent to the SPD.

**Programming:** April

* Tree Lighting ceremony with caroling and parade of lights is on rack. Last year the parade of lights had 88 entries, this year we have 120.
* Holiday art market is set for Dec 1st. Last year we had 15 artists, this year we have 23.
* Dec 6th is the downtown merchant coffee.
* Pics with Santa is set for Dec. 9 & 16th 1-3 in Campbell Plaza.

**Director:** Leslie

* Cohort will ZOOM into our January meeting to go over our digital numbers. Currently the numbers are strong with many new users.
* The district has 2 new Star Bond plaques. One is on North Santa Fe, the other is on South Santa Fe as you enter downtown.
* Leslie gave a recap on the Cozy Inn mural.
* Leslie gave a Wine Walk 2023 recap.

**Action Items:**

* The board discussed “The Groove”. The board will write a letter of support stating our concerns.
* Photos of the Pigeon poop issue was shared. Leslie will set up a meeting with Jacob Wood to discuss further.
* Hank Boyer drew the name of the food collection winner – Harper Ebert.

**Meeting Adjourned 8:00**

**Board went into Executive Session**

**Next SDI Board meeting Thursday, January 18, 2024 7:30 am at the SDI office 134 S Santa Fe Suite 120**